

## **Bob Creighton, Connecticut, USA**

Bob is joint founder and CEO North America of *MentorShop Inc.*, a US and Scottish co-located international development company. A graduate in economics and economic history from the University of Strathclyde, Scotland, he has lived and worked in the US since 1985.

*MentorShop Inc.* ([www.mentorshop.com](http://www.mentorshop.com)) is a full service international development and marketing support company. The corporation, which is headquartered in Connecticut, USA, numbers in its project partner list America's leading corporations and institutions (e.g. *Oracle, AT&T, Genzyme, Acambis, Nitromed, E-bay, Liberty Mutual, Inter-American Development Bank, Xerox, City of Boston, Commonwealth of Massachusetts* et al) and many of Scotland's most prominent organizations - including the *Scottish Executive, Scottish Enterprise*, members of the *Local Enterprise Network, Scottish Council for Development & Industry, West of Scotland Trade Partnership, City of Glasgow, Targeting Innovation, National Trust for Scotland, Communities Scotland, University of Glasgow, University of Strathclyde, Glasgow School of Art, Institute of Architects*, and private interests in virtually every business sector.

*MentorShop's* recent caseload includes projects in a variety of disciplines: e.g. community leadership, social enterprise & civic entrepreneurship; *Tomorrow's Leaders International* (a student leadership development program); tourism infrastructure; city development & urban regeneration; fundraising for not for profits in America; science park development; the components of an effective FDI campaign and, waterfront development. *MentorShop* also supports a number of initiatives benchmarking business practices and public policy on behalf of European and American interests.

Bob represents the City of Glasgow in North America. He is a member of various Scottish-American international advisory committees, speaks regularly at American universities - e.g. Notre Dame & Emory Business School - and other forums on international trade, investment, and cultural issues. He is an occasional advisor to the Scottish Executive on international programs - including the First Minister's *Fresh Taler* initiative - and was invited in 2002 by the Minister for Industry & Lifelong Learning to be founding member of the *globalscot* network. He is a member of the Executive's *Friends of Scotland*.

Bob was appointed Commercial Consul for the State of New Hampshire to Scotland earlier this year. He is also involved in the *Globalscot* in schools program and recently concluded a year-long voluntary project with the staff and pupils at Prestwick Academy in Ayrshire entitled "*Heroes Come in all Shapes & Sizes*". Other voluntary activities include work as an external adviser to the Scottish based cross cultural development not-for-profit, *1-Future*. In 2003 he was honored by an appointment to a Leadership Committee with the *Smithsonian Institution* in Washington DC. Bob lives in Redding, Connecticut.