

# Think Exporting. Think "Canada First."



Canada is the most receptive market in the world for U.S. goods and services. If you want to expand your business and find new, ready-to-buy customers, think Canada First.

"Canada First – Building Bridges to Prosperity," a new initiative of the U.S. Commerce Department, promotes exports to Canada from companies located in the Northeast U.S.

As part of the Canada First initiative, you can reach 10,000 Canadian prospects in the November/December 2008 issue of Commercial News USA for just \$99. Commercial News USA is the official export promotion magazine of the U.S. Department of Commerce.

## Why Canada?

- Easy access and no language barrier.
- The U.S. and Canada share the world's longest open border.
- NAFTA helps give U.S. companies an edge in Canadian markets.
- Canada and the U.S. are one another's largest trading partners.
- U.S. exports to Canada exceed exports to the entire EU.
- In 2006, two-way trade between the U.S. and Canada averaged \$1.4 billion each day.
- Two-way trade between the two countries over the Ambassador Bridge equals all U.S. exports to Japan.

Learn more about how you can reach prospects in Canada with Commercial News USA.

Only a limited number of discounts available.

The deadline for reserving space is September 12, 2008.

Contact your Commercial Service Trade Specialist or call the magazine directly, 1-800-581-8533, ext 806.

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