



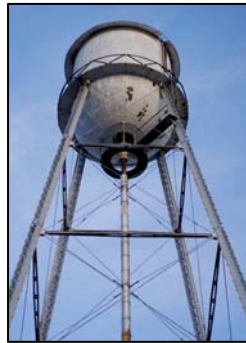
مجلس الأعمال السعودي الأمريكي
U.S. - Saudi Arabian Business Council



JOIN US FOR A

Business Development Mission to Saudi Arabia

*May 29 – June 2, 2009
Riyadh and Dammam*



Open the Door to the Largest Economy In the Arab World

The United States is Saudi Arabia's largest trading partner. Unprecedented public sector spending, large-scale industrial expansion and growing consumer demand make Saudi Arabia one of the most import-intensive markets in the Middle East. While today's global economy has presented challenges to the Gulf region, the Saudi Government has designated certain sectors as national priorities that have proved resilient against the economic downturn. **Power Generation, Water, Education, and Medical Equipment** are among the sectors that continue to provide significant growth potential and investment opportunities for U.S. businesses. Saudi companies show an affinity for American products and services. Total bilateral trade with the U.S. exceeded \$67 billion in 2008, up from \$46 billion in 2007. As America's 14th largest export market, and the biggest market in the Gulf, Saudi Arabia provides excellent market opportunities for U.S. companies.

Mission Dates: May 29 – June 2, 2009
Cities to be Visited: Riyadh & Dammam

The Opportunity: Increase Revenues and Market Share

The USSABC, in collaboration with the Eastern Trade Council, is organizing this business development mission to Saudi Arabia in order to provide U.S. companies with an opportunity to experience first-hand the substantial opportunities that exist within the Saudi market. While many U.S. companies have been successful in Saudi Arabia, new companies entering the region often need assistance navigating the market in order to capitalize on business opportunities.

The Mission will assist U.S. participants in the **Power Generation, Water, Education, and Medical Equipment Sectors** initiate or expand their market presence in Saudi Arabia by making business-to-business meetings, providing market access information, and introducing participants to the business environment.

Mission Deliverables

- To facilitate entry for U.S. companies new to the Saudi market;
- To assist U.S. companies already operating in Saudi Arabia to increase their market share;
- To arrange one-on-one meetings with reputable Saudi companies in your specific industry sector, including prospective customers, agents, distributors and joint venture partners;
- To schedule invaluable networking opportunities, and provide comprehensive information on doing business in Saudi Arabia.

Who Should Participate

U.S. companies that have demonstrated international trade and investment experience as well as companies that are already operating in Saudi Arabia.

Price

The participation fee for the Mission will be \$2,000 per firm for one company representative. The fee for each additional company representative is \$500. The participation fee helps to partially defray USSABC's out-of-pocket expenses for meeting venues, in-country transportation, hosted meals, and some administrative costs. Expenses for air travel, lodging, incidentals and all other meals will be the responsibility of each mission participant.

Application Process

Completed applications should be submitted to Veronique Cavallier at vcavallier@csg.org.

Application Deadline: APRIL 3, 2009.